

Course Specifications: Thesis and Publication


Course Title	Thesis and Publication
Course Code	BAP602A
Course Type	Project
Department	Management Studies
Faculty	Management and Commerce

1. Course Summary

This course is intended to give an insight to the students on application of principles of research methodology, preparation of research project proposal, research project management, execution of research project and effective technical communication and presentation. It also emphasizes the need and the relevance of a structured approach to identify a research topic and undertake research. This module provides an opportunity for students to apply theories and techniques learnt during program work. The student is also required to submit the paper to a conference approved by the department and make a presentation to the examiners in the faculty.

2. Course Size and Credits:

Number of credits	14
Credit Structure (Lecture: Tutorial: Practical)	00:04:12
Total hours of interaction during the semester	448
Number of semester weeks	15
Department responsible	Management Studies/ Commerce
Course marks	Total Marks : 200
Pass requirement	As per the Academic Regulations
Attendance requirement	As per the Academic Regulations


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3. Course Outcomes

After undergoing this course students will be able to:

- CO1: Critically review scholarly literature collected from various sources for the project purpose and formulate a research problem
- CO2: Prepare and present a research proposal
- CO3: Conduct research to achieve research objectives
- CO4: Propose new ideas/methodologies or procedures for further improvement of the research undertaken
- CO5: Create research document and write and submit research papers for publication in reputed journals

4. Course Contents

Course Content (Indicative)

Research Methodology : Information search, retrieval and review
 Use of conceptual models and frameworks
 Problem solving , Evaluation Interpretations , drawing conclusions
 Proposing ideas or methods for further work Thesis writing
 Oral presentation Authoring Research paper
 Presentation and Analysis of data Interpretation of data in a conference or in SCOPUS indexed /UGC Care journals

5. Course Map (CO-PO-PSO Map)

	Programme Outcomes (POs)											Programme Specific Outcomes			
	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10	PO-11	PSO1	PSO2	PSO3	PSO4
CO-1							3					2			3
CO-2							3	2				3			3
CO-3							3	3				3			
CO-4							2	2							3
CO-5										2					3
3: Very Strong Contribution, 2: Strong Contribution, 1: Moderate Contribution															

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6. Course Teaching and Learning Methods

Topics	Teaching methods	Hours
Information search, retrieval and review, Project definition and project planning	Reading Journal papers, books and other relevant materials and problem formulation	150
Use of conceptual models and Frameworks	Individual work with supervisors guidance	60
Problem solving and Evaluation	Individual work with supervisors guidance	60
Interpretations and drawing Conclusions	Individual work with supervisors guidance	50
Proposing ideas or methods for further work	Individual work with supervisors guidance	20
Create research document and write research papers for publications	Thesis/Report writing/Presentation	30
	Authoring research paper/Publication	30
Defend the research findings in front of scholarly audience	Presentation Preparation	20
Tests/Examinations/presentations preparation		28
Total		448

7. Course Assessment and Reassessment

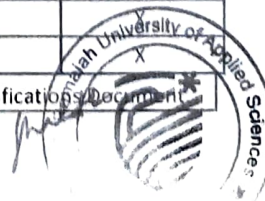
The details of the components and subcomponents of course assessment are presented in the Programme Specifications document pertaining to the M.B.A Programme. The procedure to determine the final course marks is also presented in the Programme Specifications document.

The evaluation questions are set to measure the attainment of the COs. In either component (CE or SEE) or subcomponent of CE (SC1, SC2, SC3 or SC4), COs are assessed as illustrated in the following Table.

Focus of COs on each Component or Subcomponent of Evaluation				
Subcomponent	Component 1: CE (50% Weightage)			
	SC1	SC2	SC3	SC4
Subcomponent Type	Presentation	Report	Paper Development and Upload	Paper Presentation
Maximum Marks	50	50	50	50
CO-1	X	X	X	X
CO-2	X	X	X	X
CO-3	X	X	X	X
CO-4	X	X	X	X
CO-5	X	X	X	X

The details of SC1, SC2, SC3 or SC4 are presented in the Programme Specifications Document.

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M.B.A – All Specializations

The Course Leader assigned to the course, in consultation with the Head of the Department, shall provide the focus of COs in each component of assessment in the above template at the beginning of the semester.

Course reassessment policies are presented in the Academic Regulations document.

8. Achieving Cos

The following skills are directly or indirectly imparted to the students in the following teaching and learning methods:

S.No	Curriculum and Capabilities	How imparted during the course
1.	Knowledge	Thesis
2.	Understanding	Thesis
3.	Critical Skills	Thesis
4.	Analytical Skills	Thesis
5.	Problem Solving Skills	Thesis
6.	Practical Skills	Thesis
7.	Group Work	---
8.	Self-Learning	Thesis
9.	Written Communication Skills	Report writing
10.	Verbal Communication Skills	Presentation
11.	Presentation Skills	Presentation
12.	Behavioural Skills	Thesis
13.	Information Management	Thesis
14.	Leadership Skills	Thesis

9. Course Resources

a. Essential Reading

1. Booth W. C, Colomb and G.G Williams. (2005) The Craft of Research, Chicago University Press
2. William M.K and Trochim. (2003) Research Methods, 2nd Edition, Biztantra Publications
3. Jonathan Grix. (2004) The Foundation of Research, Palgrave Study Guides

b. Recommended Reading

1. Wisker Gina. (2001) The Post Graduate Research Handbook, Palgrave
2. Rugg G. and Petre M. (2004) The Unwritten Rules of Ph.D research, Palgrave

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c. Magazines and Journals

1. Websites – Google Scholar

2. Other Electronic Resources- EBSCO, Google Scholar

10. Course Organization

Course Code	BAP601A		
Course Title	Thesis and Publication		
Course Leader/ Name	As per time table		
Course Leader Contact Details	Phone:	080 4536 6666	
	E-mail:	As per timetable	
Course Specifications Approval Date	17 th July 2022		
Next Course Specifications Review Date:	May 2024		



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Registrar
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